



VirtualCon

MAY 13-15, 2021



MAP

EXHIBITORS 3D LIVING THEATRE EXHIBIT

AWARDS HALL SPONSORS HALL

MAIN HALL YB WILD WORKSHOP

LOBBY BALLROOM

EXIT

SCHEDULE

SCHEDULE

SCHEDULE

SCHEDULE

SCHEDULE

TIME	EVENT	LOCATION
10 AM	Convention Floor Opens	Convention Wide
11 AM	Featured Hall: Hall 1 Dance Team: Kings of the Night with DJ_Astariel	Convention Wide
12 PM	Welcome Address with Brian Shuster Dance Team: Mighty Angels with DJ_Astariel	Hall 1 Cassey's Place Stage
1 PM	Featured Hall: Hall 2 Dance Team: Whip Me with DeQueen_DQD	3D Living Theatre Cassey's Place Stage
2 PM	DJ_PmctasPurple : How To Promote Yourself As A DJ Dance Team: Native Pride with DeQueen_DQD	Hall 2 Cassey's Place Stage
3 PM	Featured Hall: Hall 3 Dance Team: Exotica with DJ_Angelica	YB Wild Workshop Cassey's Place Stage
4 PM	Rainbow World Presentation Dance Team: The Bad Angels with DJ_Angelica	Hall 3 Cassey's Place Stage
5 PM	Featured Hall: Hall 4 Dance Team: The BlackHearts with Di&PMD_J_KL*	YB Wild Workshop Cassey's Place Stage
6 PM	Kick Off Party sponsored by: Intrigue Night Club & UtherAcademy	Hall 4 Cassey's Place Stage VirtualCon Ballroom

WRAP REPORT

THANK YOU!

VirtualCon has successfully wrapped up its fifth year! Our latest conference was entirely Uthervers focused, with Sponsors, Exhibitors, Speakers and Entertainers entirely from the Utherverse community. Without any external advertising, we saw over 1500 unique visitors! Wow! **Day One** featured an exciting announcement from Brian, lots of fun performances, and our Silver Sponsor's Day 1 Opening Party! Highlights of **Day Two** included The Return of Virtual Education with UtherAcademy, an incredibly steamy presentation by Koneko Katana, and an informative panel on RLC's Bareback Bordello. **Day Three** was the day we'd all been waiting for, kicking off with an emotional and welcoming message from the Transgender Social Center, a talk by our Gold & Networking Sponsors, NOIR PALACE & BELLA City, and the exciting **VirtualCon Audience Choice Awards!** The final day closed with a fantastic Awards After Party at our Gold Sponsors' own BELLA City.

We're thrilled that the show was such a success! With lots of fun activities, so many great booths to see, and our recent technical upgrades, we're convinced this has been the best VirtualCon yet! We can't wait to make it bigger and better next year!

First, we'd like to share a big **THANK YOU** to our **GOLD & NETWORKING SPONSOR**, NOIR PALACE & BELLA City!

We'd also like to thank our other wonderful sponsors, including:

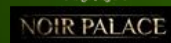
SILVER SPONSORS: INTRIGUE NIGHT CLUB, and UtherAcademy

BRONZE SPONSORS: FOREST-3D-DESIGNS, MaxwellBottoms.com, O! Entertainment, and JOKEREMPIRE

STAGE SPONSORS: Lycan Designs, and Cassey's Place

PRESENTATION SPONSORS: SaphyreRose 3D Living Licensed Decorator, and YB Wild Mall ft. WildRose Creations

STREAM SPONSOR: DJ DAQUEEN



Second, we would like to thank all our amazing speakers, who so generously shared their time, ideas, and skills with the Utherverse community. Your presentations were informative and inspiring, and we hope to see you back again next year. Please be sure to check out our speakers' businesses and send them a thank you if you watched their presentation:

DJ_PncssPurple: [profile](#)

Rainbow World: [profile](#)

UtherAcademy: [website](#) | [profile](#)

Koneko Katana: [website](#) | [profile](#)

SaphyreRose, Passing_Glances, and

HoneyRyder: [profile](#) | [profile](#) | [profile](#)

DAQUEEN_DQD: [profile](#)

KarmelDiva: [website](#) | [profile](#)

Jane_Ashby, Transgender Social Center:
[website](#) | [profile](#)

Simoni_CW and the NOIR PALACE and
BELLA City teams: [website](#) | [profile](#)

Third, we would like to thank all our performers, exhibitors and attendees! You really made this convention a celebration of all things Utherverse – past, present and future. You brought the energy and engagement of the event to another level, making it fun and insightful, and most importantly, you brought that unique sense of community that makes Utherverse so special!

Finally, congratulations to the winners of the VirtualCon 2021 Audience Choice Awards! There was a truly fantastic list of nominees, and some of the nominees had a very close race to the win! Thank you to all our attendees to voted for their favorites! You can scroll down to see a list of VirtualCon 2021 Award Winners.

From our little VirtualCon team, we hope that you had a wonderful time at the convention, and we look forward to your feedback and seeing you again next year!



VIRTUALCON 2021 AVATAR STATISTICS



DATE	SESSIONS TOTAL	VISITORS TOTAL	DATE	SESSIONS TOTAL	VISITORS TOTAL
VirtualCon Lobby			Main Hall		
May 13	548	342	May 13	821	409
May 14	518	337	May 14	679	349
May 15	371	243	May 15	583	305
Sponsors Hall			YB Wild Workshop		
May 13	1475	554	May 13	118	95
May 14	1282	533	May 14	123	84
May 15	1057	466	May 15	65	48
3D Living Theatre			Ballroom		
May 13	223	177	May 13	279	219
May 14	215	155	May 14	232	183
May 15	115	82			
Awards Hall			Awards Afterparty (BELLA City)		
May 15	314	197	May 15	247	148
Hall 1			Hall 2		
May 13	320	218	May 13	256	169
May 14	195	132	May 14	172	119
May 15	165	110	May 15	98	77
Hall 3			Hall 4		
May 13	238	169	May 13	248	173
May 14	158	117	May 14	162	125
May 15	130	86	May 15	104	82
Hall 5			Hall 6		
May 13	226	169	May 13	225	154
May 14	167	128	May 14	174	124
May 15	108	85	May 15	117	91
Hall 7			Hall 8		
May 13	202	153	May 13	199	143
May 14	193	138	May 14	204	134
May 15	104	85	May 15	136	101
Hall 9			Hall 10		
May 13	310	176	May 13	236	160
May 14	252	162	May 14	231	138
May 15	247	170	May 15	296	176

VIRTUALCON 2021 AWARDS

The VirtualCon 2021 Audience Choice Awards were held on the final day of the convention, May 15, with voting open during the entire show. The attendee voter turnout was incredible, with over 500 votes! There were some tight races to the win, with one nominee winning by only two votes!



THE AWARD WINNERS ARE:

BEST HOME DECOR & DESIGN

Surreal Estate

BEST CLOTHING & ACCESSORIES

Castle Fashions

BEST MALL OR BUSINESS NETWORK

UVShopHop

BEST BUSINESS SERVICE OR PROMOTER

Rays of Exchange

OUTSTANDING BUSINESS CITIZENSHIP

BELLA City

BEST COMMUNITY PROJECT

OR CONTEST

RLC Community Garden

BEST DJ

NOMAD_D

BEST DANCE TEAM

Mighty Angels

BEST NIGHT CLUB OR EVENT VENUE

Chapter House Social Salon

BEST ADULT BUSINESS

Sexations

BEST ADULT MEMBERSHIP CLUB

NOIR PALACE

BEST WEBSITE OR PROFILE

YB Wild Mall ft. WildRose Creations

BEST VIRTUAL WORLD

Surreal Estate

BEST BOOTH OF

VIRTUALCON 2021

Surreal Estate

BEST BOOTH IN HALL 1

F1 Designs

BEST BOOTH IN HALL 2

Palette Creative Services

BEST BOOTH IN HALL 3

Monic Realty

BEST BOOTH IN HALL 4

The Learning Center

BEST BOOTH IN HALL 5

Castle Fashions

BEST BOOTH IN HALL 6

RLC Community Garden

BEST BOOTH IN HALL 7

YB Wild Mall ft. WildRose Creations

BEST BOOTH IN HALL 8

Rays of Exchange

BEST BOOTH IN HALL 9

Luna's Workshop Showroom

BEST BOOTH IN HALL 10

UV ShopHop

RECOGNITION & THANKS

NOIR PALACE & BELLA City



FEEDBACK AND DISCUSSION

VirtualCon 2021 was a wonderful success, incorporating recent technical improvements, staff expertise, and member feedback. We look forward to making next year even better in every way! Your feedback is a key part of improving and expanding VirtualCon, so it can become bigger, better, and sleeker every year! If you have any feedback or suggestions, please [open a business ticket](#) or send them to business@redlightcenter.com.

Here are some improvements coming up next year:

- We noticed traffic was divided between the two Sponsors halls this year, with the Main Hall stage being under-utilised, and the Sponsors Hall stage getting all the action! Next year we'll create one hall for all major sponsors, with one main stage, so that **all sponsors will see lots of traffic, and the stage will always be active and fun!**
- We're updating the way registration and deco is scheduled so that **booths can be assigned more strategically** according to business type, hall fullness, and maybe even time zones! Only when we know how many halls will be needed will we open Featured Exhibitor registration and start assigning booths.
- We had great fun streaming VirtualCon on the [Utherverse Twitch channel](#), but unfortunately encountered some issues with streaming during the Awards. We now have a backup channel that a second person can stream from. This means there will always be a backup stream available, and **we can even stream more than one presentation or event at a time!**

HOST YOUR OWN CONVENTION!

If you have an idea that would bring together groups of people from around the world, we want to hear it! Now is a perfect time to take your conference virtual!

For more info, visit www.utherconvention.com



UtherConvention



VirtualCon